

SUMMER COURSES 2012

Nordic Centre at Fudan University

- Doing Business in China
- Introduction to Modern China



欢迎 WELCOME

to the 2012 Summer Courses at Nordic Centre, Fudan University!

The Nordic Centre Summer Courses are designed to provide Nordic students an opportunity to familiarize themselves with contemporary China and gain first-hand knowledge of the rapidly changing Chinese society. The courses are intended for students with little or no previous knowledge about China and China studies.

In June and July 2012, the Nordic Centre offers two separate summer courses:

Doing business in China, 22-29 June (graduate level)

Introduction to modern China, 9-28 July (undergraduate level)

In this brochure you can read about

- Course content and credits
 - Application procedure
- Accommodation in Shanghai
 - Nordic Centre
 - Fudan University



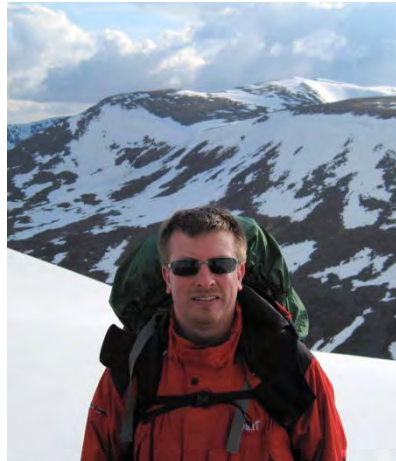
Summer Courses 2012

Whether you are interested in China for work, further studies or simply because of the country's growing importance, the Nordic Centre Summer Courses has something to offer. You will have the opportunity to gain knowledge from professors and instructors, exchange ideas with representatives from the Nordic community in Shanghai as well as share your view on China with fellow Nordic and Chinese students.

Students' Comments



Chen Yinzhang
Executive Director



Teemu Naarajärvi
Programme Manager

"The program for interesting and well-planned for students with various backgrounds."

"One of the best courses in my 5 year uni education"

"An intensive course which gives you a brief insight of China."

"I got so much new information! All relevant parts was lectured and company visits were good and interesting."

Doing Business in China

Course content and student assignments



The aim is to introduce the students the basic principles related to doing business in China such as the business culture, business-government relations, legislation, production etc.

The course includes app. 30 hours of lectures/presentations/visits; group work assignments; project reports (app. 3000 words, to be handed in individual or in groups after the course); and supervision offered by instructors. Details regarding the required readings will be distributed well before the beginning of the course.

The course is taught in English by Chinese and Nordic instructors and feature several company presentations/visits. Students are expected to participate actively. The class can seat app. 30 students.

The students can extend their stay in Shanghai to do fieldwork if needed.

Time: 22-29 June 2012 **Level:** Graduate **ECTS:** 4 **Tuition:** EUR 60 **Application:** Online

Doing Business in China

ECTS and grading

The course is estimated to 4 ECTS which will be achieved upon getting a passed grade for the project report.

Cost and accommodation

The tuition fee is 60 euro, to be paid in advance to the Nordic Centre account at the Aalborg University in Denmark.

Students will cover travel expenses, accommodation, medical insurance and subsistence costs by themselves. The Nordic Centre can assist with hotel bookings close to the campus. Prices range from app. 120 RMB/CNY in a shared room to 350 RMB/CNY for a single room per day.

Additional activities

In addition to the activities mentioned above, the Nordic Centre can also arrange sightseeing trips to Shanghai and nearby cities after the course (on students own expense).



Doing Business in China

Who can participate and how to apply

The course is designed for Master-level students, but graduating Bachelor students can also be enrolled. Students from all academic fields can participate. The course has 30 seats.

The course is only open for students from Nordic Centre member universities (see last page of the current brochure).

Apply for participation by [Online Registration Form](#).

Application date and details

- Deadline for submitting applications is: **31 March 2012**
 - Admission confirmation by: **15 April 2012**
 - Distribution of readings list: **1 May 2012**
 - The course commences: **22 – 29 June 2012**
- Deadline for submitting essays: **1 October 2012**
- Evaluation and approval of essays: **31 October 2012**
 - Sending out course diplomas: **November 2012**



Introduction to Modern China



Course content and student assignments

The course has two tracks: 'Chinese Economy' and 'Chinese Politics'. The two tracks will also have joint lectures on 'China Basics'.

'China Basics' will provide brief introductions to China's history, the political system, the economic system, the social conditions etc. During the parallel tracks, 'Chinese Economy' and 'Chinese Politics' provide in-depth analysis of topics presented in 'China Basics' as well as discuss new topics related to the particular track's theme.

- Time: 9-28 July 2011
- Level: Undergraduate/BA
 - Tuition: free
 - ECTS: 6
- Application: International office at students' own university

All courses are taught in English by Fudan professors and Nordic instructors. Furthermore, a Nordic tutor is assigned to each of the two tracks. The tutor will act as academic adviser and organize weekly summing-ups as well as give a few lectures during the course.

To pass the course, students must hand in a written paper on a theme of their own choice but related to the issues discussed during the course. The paper should be approximately 3000 words long and written in English.

There will be a total of app. 60 hours of teaching. In order to pass the course a minimum of 80% attendance is required. Reading list will be distributed well in advance of the course start.

Introduction to Modern China

Study Credits (ECTS)

The course corresponds to 6 ECTS (undergraduate level). In some cases, when the home university requires so, the workload and number of ECTS can be increased.

Cost and accommodation

There is no tuition fee for participating in 'Introduction to modern China'. Students will cover travel expenses, accommodation, medical insurance and subsistence costs by themselves.

The Nordic Centre can assist with hotel bookings close to the campus. Prices range from app. 120 RMB/CNY in a shared room to 350 RMB/CNY for a single room per day.

Additional activities

In addition to the activities mentioned above, the Nordic Centre can also arrange sightseeing trips to Shanghai and nearby cities during or after the course. This is on the students' own expense.



Introduction to Modern China

Who can participate and how to apply

The course is open to students from Nordic Centre member universities (see last page of the current brochure).

Application procedures are handled by International Offices' at the students' home institutions where additional information about deadlines, requirements etc. can also be obtained.

The course is designed for undergraduate students (BA level) but graduate students may apply. The course has 75 seats. No previous China knowledge is required.

Application dates and course timeline

- Application to International Office at students' home institution:
January-March 2012
 - Admission confirmation by: **15 April 2012**
 - Distribution of readings list: **1 May 2012**
 - The course commences: **9-28 July 2012**
 - Deadline for submitting essay: **1 October 2012**
- Evaluation and approval of essays: **31 October 2012**
 - Sending out course diplomas: **November 2012**



NORDIC CENTRE

The *Nordic Centre* is a joint venture between Fudan University and 26 Nordic universities and research institutions to facilitate research cooperation, students exchange and collaboration with Shanghai based Nordic companies and national representations. The Nordic Centre is located at Fudan University in Shanghai and was established in 1995. Current members are:

DENMARK: Aalborg University | Aarhus University | Copenhagen Business School | University of Copenhagen | University of Southern Denmark

FINLAND: Aalto University | HANKEN School of Economics | University of Eastern Finland | University of Helsinki | University of Tampere | University of Turku

ICELAND: University of Iceland

NORWAY: Norwegian School of Economics & Business Administration | Norwegian School of Management BI | Norwegian University of Science & Technology | University of Bergen | University of Oslo

SWEDEN: Karolinska Institute | Linköping University | Lund University | Royal Institute of Technology | Stockholm University | Uppsala University | Umeå University | University of Gothenburg



Fudan University



Fudan University is one of the leading universities in China. It is a comprehensive university with a very strong tradition in humanities and social sciences. Fudan was among the first higher education institutions in China to establish a School of Management. Today, Fudan also has one of China's best medical departments and is leading in life sciences. Fudan University was established in 1905.

For more info: www.fudan.edu.cn

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- Map: [Nordic Centre's location on Fudan Campus](#)

